

Create a Podcast: Part One-A

The following Videos briefly describe how to Create a Podcast for KCPK-LP radio. This is Part One-A.

There are many ways in which a podcaster can promote their own business. The access to KCPK-LP radio broadcasting is only one of those ways. It does not take the place of your other promotional avenues. KCPK-LP is “in addition” to your other business endeavors, not ‘in place of” your other opportunities.

A few of these other promotional avenues include:

- 1) upload your podcast files to iTunes, Spotify, etc.;
- 2) Putting your podcast files on a podcasting hosting platform;
- 3) uploading to your own website;
- 4) listing your podcast in Podcasting Directories.

The video you are now watching is focused on the first time podcaster. KCPK-LP is your first choice of a platform for your broadcast. While KCPK-LP does accept podcasts from experienced producers, the following videos present information mostly known to them.

In Part One of “Create a Podcast”, we will discuss: Legal considerations

Brief summaries of these two legal documents are presented in the next videos.

In Part One-B, we will discuss the FCC component.

In Part One-C, we will discuss your podcast formatting choice. The copyright release documents you submit to KCPK-LP will vary depending upon your specific format. We present factors which affect your podcast: 1) How to describe your idea; 2) How to script a show.

In Part One-D, we will discuss the copyright laws that impact any podcast.

In Part One-E, we will discuss the required copyright release forms for your specific podcast choice.